FOR IMMEDIATE RELEASE AND CONSIDERATION
May 16, 2018

McKinley High School Unveils New Security System

BATON ROUGE, La. – Open Eyes Technology, a nationwide company headquartered in Baton Rouge, donated and installed a new security system at McKinley High School. Open Eyes Technology, in partnership with The East Baton Rouge Parish School System and Councilwoman Tara Wicker, is paving the way to safer schools in Baton Rouge. On Thursday at 1:00 pm, McKinley High School will conduct a demonstration of how the new equipment can be utilized in emergency situations.

Bluepoint Alert Solutions, also known as the Blue Box, can be seen in various buildings across the McKinley High Campus. The devices deliver real-time information to local authorities. Open Eyes Technology Co-Owner Kelly LeDuff says the system delivers intel to officers at lightning speed.

"Instead of having to call 911 operators the information goes directly to officers and school administrators' phones," LeDuff said. "The location of where the Blue Box was activated will be sent instantly as a text message to everyone who needs to be aware."

Councilwoman Tara Wicker discovered Open Eyes Technology in her efforts to lower the crime rate in the community.

"I was floored when I first saw this technology," Wicker said. "It was the most amazing thing I had ever seen."

East Baton Rouge Parish Schools Superintendent Warren Drake welcomes the support. "The safety and security of our students is always our top priority, so we are greatly appreciative of Open Eyes Technology, Tara Wicker, The Baton Rouge Police Department and EBRSO for taking a special interest in keeping our children safe."

"We have to start here, Baton Rouge is home, this is our family," said LeDuff. "So let's write a grant, let's get it in all of our schools and let's get it done!"

WHEN: 1:00 pm
                 Thursday, May 17, 2018

WHERE: McKinley Senior High School
                 800 E. McKinley St.
                 Baton Rouge, La. 70802

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